

Your Voice In Europe: ROADMAP feedback for Evaluation of the Regulation on nutrition and health claims

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Related document: Evaluation of the Regulation on nutrition and health claims

Feedback:

Please find below suggestions from PepsiCo on two additional questions concerning Section C of the Roadmap concerning the evaluation of Regulation 1924/2006:

1. Additional question in 4. Coherence:

To what extent is the non-setting of nutrient profiles at EU level coherent with the objective of enabling innovation?

Reasoning: Innovation & technology are among the main drivers that will determine the future of the global food chain.

2. Additional question in 5. EU added value:

Did the non-setting of nutrient profiles at EU level lead to different assessment of the same claim on products sold in different member states?

Reasoning: The question concerns the different interpretation of which products can bear a claim in the different EU Member States.